



DRIVING GRASSROOTS DRIVEN CHANGE



Annual Report 2024

Dedication

Dedicated to communities in the grassroots in northern Kenya driving change, against all the odds that they face

Dedicated to our partners who continue to support our vision

WORD FROM CHAIRPERSON

Every outstanding achievement, a wise person said, was once considered impossible. Five years ago, we started Juhudi Mashinani, Swahili for 'Efforts in the Grassroots' to rally grassroots communities to address their development challenges.

Working with communities, we visualised Juhudi Mashinani as a unique model of grassroots-driven development for us: it meant that communities needed to organise themselves, identify their development challenges and seek solutions to them. We, Juhudi, saw ourselves as catalysts of this community-driven process. This is, of course, a process that needs the support of committed partners who contribute resources, skills, and capacity among taking stock of our journey, we are proud of the milestones that we continue to make.

In the past year, Juhudi Mashinani was at the frontline of addressing the drought disaster that affected communities. To realise this, we got the support of our valued partners who contributed dry foods, financial resources, water trucking, nutritional supplements for children and breast-feeding mothers, among others.

One of the major challenges of our time is climate change. Marsabit remains severely exposed to the vagaries of the phenomenon. The cyclical nature of floods and drought continue to decimate the assets of communities. In the last season for instance, communities lost over 80% of their livestock herds. It is for this reason that Disaster Response and Climate Change will remain a priority thematic area for the organisation. I call on partners to collaborate with Juhudi Mashinani to champion innovative ways of supporting communities in our operating region through climate adaptation measures, mitigation, early warning and early action and, most importantly, resourcing to address this challenge.

On behalf of the Board of Directors of Juhudi Mashinani, I thank our valued partners for believing in the vision of the organisation and supporting us. The Board commits to ensure that the organisation sustains its systems and structures to bolster its accountability. The Board also thanks the Secretariat of the organisation for their valued commitment to the realisation of its vision.

Katelo Ibrae
Chairperson



STATEMENT OF THE PROGRAMMES DIRECTOR

A child, the African saying goes, belongs to the community. When Juhudi Mashinani was started, it was a community-inspired effort to address challenges faced by the northern pastoralists and agro-pastoralist communities. As a Secretariat, we are encouraged that five years later, the northern communities have embraced the organisation as a 'child of their own.

In the past year, Juhudi Mashinani deepened its programmatic work. One of its flagship programmes is Disaster Response and Climate Change. In the past year, the organisation worked with Ward Climate Change Planning Committees (WCCPCs) from Marsabit supporting them to strengthen their structures so that they have enabled capacity to oversee climate change funds as envisaged under the Marsabit Climate Change Fund Act 2020. We are encouraged that out of our interventions through our partners such as PACIDA, Hivos and Thinkout Africa, some WCCPCs received resources from various donors to scale their interventions. In addition, some will in the coming months receive the Financing Locally-Led Climate Action Funds (FLLOCA), enabling them to address the vagaries of climate change.

Public Participation is a principle enunciated in the Constitution of Kenya 2010. However, the process has to be meaningful at all times. Through a project supported by the Heinrich Boll Foundation known as 'Kaunti Yetu, Wajibu Wetu,' (My County, My Responsibility), strong county watch-dogs emerged in Turbi Ward and Maikona Wards. These watchdogs presented memorandums of understanding and petitions challenging amplifying issues of interest to their communities during the budget making process.

Another area where Juhudi Mashinani scaled its interventions was in addressing the drought phenomenon. Through support of partners such as Good Neighbours, the organisation donated food to communities affected by drought.

The world is in the age of Industry 4IR – Artificial Intelligence, Machine Learning, augmented reality, among others. Juhudi Mashinani became the first organisation in Marsabit County to organise a training for young people on artificial intelligence with support from Leap Africa. This is an area that the organisation plans to deepen in the coming years.

I thank the Board members of Juhudi Mashinani for carrying the vision of the organisation and supporting the Secretariat to execute programmes. In addition, I thank the Secretariat for their whole-hearted commitment to the vision of the organisation. Lastly, I thank our partners for supporting our interventions in 2024 that truly realised tangible impact as you will read in the subsequent pages of this report

Umuro Shama
Programmes Director



PROGRAMME NEWS



DIGITAL SKILLS TRAINING OPENS UP OPPORTUNITIES FOR THE YOUTH

Initiative Encompassed Climate Change Training, Football for Peace Tournament and Tree Planting

A group of young people from Bubisa and Turbi villages in North Horr sub-county, Marsabit County have benefited from a digital skills training, bolstering their competitiveness in an increasingly technology-driven world. Organised by Juhudi Mashinani and supported by Leap Africa, the training saw young people learn artificial driven (Ai) content creation – designs - and monetisation of digital skills, among others. Facilitated by Ajira Digital Program, a government initiative enabling young Kenyans access to digital job opportunities, the training benefited 110 young people.

In addition, the young people were trained on climate change, how it affects them and their role in addressing the phenomenon (climate actions). They were challenged to use their acquired digital storytelling skills to create awareness on climate change as well as document its impact while also amplifying the voices of ordinary people affected by it. The youth planted 400 seedlings as their contribution towards greening this dry area and indeed addressing climate change.



A thrilling sports tournament bringing diverse communities from Marsabit County was organising rallying the youth – the sportsmen – to be champions of peace in this region that, over the years, has suffered from inter-communal and clans' conflicts. Four (4) teams benefited from balls and jerseys thanks to Leap Africa's support.

A group of young people from Busisa and Turbi villages in North Horr sub-county, Marsabit County during a digital skills training

LEAP Africa is a youth-focused leadership development organisation committed to raising leaders who will transform Africa; through interventions for young people, that bridges the gap in five areas: Education, Entrepreneurship, Employability, Active Citizenship and Health and Wellbeing (3Es+AH).

Strengthening Ward Climate Change Planning Committees for Climate Change Adaptation Projects

In October 2024, Juhudi Mashinani facilitated a productive workshop for Ward Climate Change Planning Committees (WCCPCs) from Marsabit County that assessed ward-level WCCPCs progress reports: from formulation to finalisation.

The workshop also discussed emerging climate change scenarios in Marsabit County, landscape conservation as well as a review of ward priorities under the Marsabit Climate Change Action Plan 2023 – 2027 and what needs to be updated through the county climate change directorate.

A total of 14 WCCPCs attended. Also present were representatives from the Marsabit County Government Climate Change Directorate. This activity is supported by the Voices for Just Climate Action (VCA), a programme that seeks to amplify the voices of local communities, particularly those most affected by climate change, to ensure their perspectives are integrated into climate policies and actions.

Juhudi Mashinani is partnering with PACIDA and Thinkout Africa under the VCA programme.



A workshop for Ward Climate Change Planning Committees (WCCPCs) from Marsabit County

Good Neighbours Donate Food to Communities

In 2024, communities in Marsabit County continued to grapple with the devastation caused by the 2021 – 2023 drought that experts termed as the worst in 40 years.

Bereft of inter-generational assets that they had sustained them for decades, the drought created a wave of despondency and mental health challenges for the affected communities. For this reason, the communities continued to depend on humanitarian support.

In 2024, The Good Neighbours, a South-Korean NGO donated food to residents of North Horr, Marsabit County, through various grassroots-driven events. A total of 115 tonnes of food items targeting 3,471 families facing serious hunger in the sub-county of North Horr was flagged off.

Each household received a total of 33kgs of assorted food items covering the following regions:

Maikona: 700 households
Kalacha: 600 households
Elgadhe: 700 households
North Horr: 871 households
Gas: 600 households

On behalf of the incredibly grateful communities, we say thank you Good Neighbours.



Hon Wario Adhe, North Horr MP, distributing food to residents of North Horr constituency in partnership with Good Neighbours

Building the Capacity of Ward Climate Change Committees

The Voices for Just Climate Action that is funded by Hivos and implemented by a consortium of Juhudi Mashinani, PACIDA and Thinkout Africa built the capacity of Ward Climate Change Planning Committees in Marsabit County. The project trained Sagante/Jaldesa, Maikona, Kargi/South Horr and Obbu Ward climate change planning committees.

The training was spearheaded by Juhudi Mashinani and profiled by Thinkout Africa and facilitated by the Marsabit County Climate Change Directorate under the Department of Environment and Climate Change. The project further facilitated the final biannual forums for Sagante/Jaldesa, Kargi, Maikona and Obbu to bolster their visibility. The biannual meeting session attracted County government officials, ward administrator and ward managers. The bi-annual forums provided an opportunity for WCCPCs to learn from one another on some of the innovative initiatives that they had embarked on.

The WCCPCs structures are currently implementing own initiatives by engaging with various stakeholders and attracting climate change related projects for their respective communities. For instance, Obbu WCCPC reported that its members were actively involved in activities that prevent environmental degradation in their communities such as charcoal burning and sand-harvesting. In addition, they reported that they had on their own raised resources to support the process of monitoring these environmental vices. They also reported that they had formed a sub-committee for rangeland management monitoring. This way, they are able to control grazing patterns in the regions. This sub-committee was also engaging their communities by creating awareness on environmental vices. The involvement of WCCPCs in guiding their communities in rangeland management, while it originated from Obbu WCCPC, has since been taken up by all WCCPCs. The second success story in this is Karare WCCPC.

PICTORIAL



Tree planting session



Ensuring the Voices of Communities are Heard



Digital Skills Training for the youth session in progress



Good neighbors donating food items to Hon Wario Adhe North Horr member of parliament



Umuro Shama, Juhudi Mashinani programmes Director at the WCCPC workshop



Football for peace tournament participants

FINANCIAL REPORT



STATEMENT OF COMPREHEHSIVE INCOME AS AT 31ST DECEMBER 2024

	NOTES	2024	2023
INCOME		Kshs	Kshs
Grant Income	3	4,320,823.00	6,015,865.00
Other Income	4	38,000.00	307,000.00
Total Operating Income		4,358,823.00	6,322,865.00
EXPENSES			
Project Cost	5a	2,200,000.00	1,927,300.00
Personnel Expenses	5a	2,903,536.00	2,170,685.00
Administrative Expenses	5b	343,190.10	466,290.00
Total Expenditure		5,446,726.10	4,564,275.00
Surplus/(Deficit)		(1,087,903.10)	1,758,590.00

THANK YOU OUR PARTNERS



CORPORATE INFORMATION



Vision

Communities inspired to work towards a hopeful future

Mission

To promote social change and inclusion for the social development and integration of underprivileged communities

Core Values

Knowledge: We continuously carry extensive research to understand the challenges facing the local communities as well as possible solutions to these challenges.

Collaboration: We purposefully implement our programmes in partnership with all the relevant stakeholders, beneficiaries and policymakers in the sectors we work in.

Commitment: We are committed to making a long term impact in the communities' work with in the present and the future.

Integrity: We believe in being honest, open and reliable in everything we do.

Accountability: We uphold high levels of accountability to our donors, partners and the local community.

Sustainability: We believe in creating long term impacts through our projects.

Inclusivity: We believe that no one should be left by engaging all the relevant players in the various sectors.

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